

# DECEMBER

## INDIVIDUAL CAREER ACADEMIC PLAN ACTIVITY TOOLKIT

OKLAHOMA  
EDGE

Graduating high school can be difficult – taking the next step can be even tougher. After high school, many young Oklahomans find themselves without a job or plan to pursue a credential, certification or college degree. The Workforce Innovation Opportunity Act signed into law July 22, 2014 defines this group as Out of School Youth (also known as “Opportunity Youth”) – 16-24-year-olds not in school and with one or more barriers to employment (homelessness, parental responsibilities, disabilities or juvenile or criminal records).

**According to the Oklahoma Employment Security Commission, youth 16 to 19 years of age have an unemployment rate of 11.5%, while the state unemployment rate for all ages is 3.2%.**

*Employment rate for the time frame of August 2018 to July 2019: Statewide, not seasonally adjusted.*

**Offering community-wide career development events to your students can increase the likelihood that your students will have postsecondary success.**



OKLAHOMA STATE DEPARTMENT OF  
**EDUCATION**  
— CHAMPION EXCELLENCE —

## SOCIAL MEDIA CLEANUP

As more universities, employers and scholarship committees turn to social media as a screening tool for applicants, it is important for students to protect their digital profiles. Use this month to share quick tips for cleaning their social media profiles in anticipation of transitioning to the professional world.

## SUPPORT YOUR STUDENTS

Offer a quick lesson on a social media cleaning strategy students can use over Christmas break. For social media lesson plan tools, [click here](#).

## CONNECT WITH FAMILIES

Encourage your families to speak to their students about social media etiquette. Use this month to discuss the do's and [dont's](#) for social media.

## ENGAGE POTENTIAL PARTNERS

Connect with a local business leader – preferably someone in communications, public relations or marketing – who can visit with your class about social media do's and don'ts. If it's difficult for you to find someone to visit your school, consider a virtual meeting via Skype, Zoho or a similar platform. Use this [Sample Business / Community Engagement Letter](#) to reach out to community members to help.

## CELEBRATE YOUR STUDENTS!

Share how we're working to prepare Oklahoma kids for the future by using these hashtags: #DreamBiggerOK, #OKDreamBuilders, #OKICAP and #OklaEd.

Spread the news on Facebook at [Oklahoma College and Career Readiness](#) or [Oklahoma State Department of Education](#) and on Twitter at [@oksde](#).

